

## Message Text

UNCLASSIFIED

PAGE 01 HONG K 06368 200548Z POSS DUPE  
ACTION EB-08

INFO OCT-01 EA-12 ISO-00 DOTE-00 MMO-04 /025 W  
-----055061 211915Z /14

R 190824Z MAY 78  
FM AMCONSUL HONG KONG  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 465

UNCLAS HONG KONG 6368

COMMERCE FOR OIM AND BUREAU OF FIELD OPERATIONS  
STATE FOR E/B

E.O. 11652: N/A  
TAGS: BGEN HK  
SUBJECT: REQUEST FOR MARKET RESEARCH FROM GENERAL MOTORS

1. ON 5/15/78, POST RECEIVED FORM LETTER FROM GM TRANSPORTATION SYSTEMS DIVISION REQUESTING "DATA" ON LOCAL MARKET FOR BUSES BY 5/26/78. ATTACHED TO LETTER WAS 4 PAGE SURVEY FORMAT CALLING FOR HIGHLY DETAILED MARKET DATA. COVER LETTER STATED DETROIT D.O. UNABLE SUPPLY SUCH DATA.

2. POST BELIEVES SUCH DATA INCLUDED IN TRANSPORTATION CERP REPORTS PREPARED BY VARIOUS POSTS. WHILE SUCH REPORT NOT PREPARED BY HK, A SPECIAL MARKET STUDY COULD BE CONDUCTED BY POST IF USDOC FEELS IT WOULD BE OF SUFFICIENTLY BROAD INTEREST. A STUDY CONTAINING BREADTH OF DETAIL REQUESTED BY GM COULD NOT REPEAT NOT BE COMPLETED BY MAY 26TH BECAUSE OF OTHER REPORTS CURRENTLY IN PROGRESS.

3. ACTION REQUESTED: PLEASE CONTACT FOLLOWING:

MS. MARGARET A. CENTURIONE  
MARKETING DEPARTMENT  
GM TRANSPORTATION SYSTEMS DIVISION  
GENERAL MOTORS TECHNICAL CENTER

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PAGE 02 HONG K 06368 200548Z POSS DUPE

WARREN, MICHIGAN 48090  
AND EXPLAIN TO HER HK WILLING OBTAINING DATA, IF USDOC CONCURS, BUT UNABLE TO PROVIDE IT PRIOR 7/1/78. POINT OUT TO HER BUSES IN HK ARE ALL RIGHT HAND DRIVE. PLEASE ADVISE.  
SHOESMITH

NOTE BY OC/T: TELEGRAM DELAYED IN TRANSMISSION.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 19 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978HONGK06368  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780214-0715  
**Format:** TEL  
**From:** HONG KONG  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780541/aaaabier.tel  
**Line Count:** 62  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 77488c9a-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2640758  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** REQUEST FOR MARKET RESEARCH FROM GENERAL MOTORS  
**TAGS:** BGEN, HK  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/77488c9a-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014